

Media Advisory

from the
Municipality of Sioux Lookout

April 19, 2013

Sioux Lookout Launches Resident Survey

In its ongoing commitment to accountability, transparency and meaningful citizen engagement, the Municipality of Sioux Lookout, via its Economic Development Commission, is launching a resident survey to assess residents' views of local shopping experiences, the availability and suitability of programming and special events, and community safety.

Residents are invited to complete the survey between April 22nd and May 22, 2013.

Economic Development Commission Chair, Brad Hyslop, commented, "Being the 'Hub of the North,' Sioux Lookout is part of a greater regional area with a large number of people commuting and traveling to Sioux Lookout every day, and as such residents of our surrounding communities are also invited and encouraged to participate."

The current survey will add to the data and findings from a similar process undertaken in 2008. Five years ago the Economic Development Commission invited the public to complete a Resident Survey which focused on shopping experiences in the downtown core and potential uses for the Heritage Railway Station. The information gathered from the survey was used to help understand residents' concerns and identify opportunities for improvement and enhancement. In response to the survey results, the Municipality has undertaken several projects and community improvements, including the revitalization of two anchor properties in the downtown core (Centennial Centre and the Heritage Railway Station), infrastructure improvements, and community beautification initiatives such as street signs, banners, CN underpass improvements and public art. These investments have also spurred façade improvements to business' operating in the downtown core which have created a climate for business expansion and new business development.

If any groups, businesses, organizations or individuals would like more information on economic development initiatives, or to obtain copies of the survey results, please contact Florence Bailey, Economic Development Officer or visit our website at www.siouxlookout.ca.

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For more information, please contact:
Florence Bailey, Economic Development Officer
(T) 807.737.2700
(E) edo@siouxlookout.ca

